



## COOKIES POLICY

### 1. Overall

Yıldırım Beykoz Kundura Turizm İnşaat ve Yatırım A.Ş. ("Company") collects personal data for different purposes through cookies on its [www.beykozkundura.com](http://www.beykozkundura.com) website ("Website"). This Cookies Policy has been created for the purpose of enlightening the website visitors regarding the cookies and their intended use.

This text can be changed according to the applicable legislation and Company practices if deemed necessary. You can access the final version of the text on the Website. For detailed information on the processing of your personal data, please review the [Disclosure Text and Privacy Policy for the Protection of Personal Data](#).

### 2. Types of Cookie and Purposes of Use

Cookies are text files, that are stored on your computer when websites are loaded in a browser. They are widely used in almost all websites in order to operate the websites effectively, to enable a personalized experience for visitors, and also to provide information to the web site administrators.

We use cookies to determine the preferences of our visitors, to determine requests for a specific page, to improve the user experience of our Website, to keep our services safe, and to conduct online behavioral advertising activities for our users.

Our website uses Google Analytics, an analysis service of Google Inc. ("Google"). On the other hand, Google Analytics uses "cookies", that is, text files that are saved on your computer and enable the use of the website to be analyzed. The information generated by cookies about the use of the website is transmitted to and stored on a Google server located in the USA. Upon the instruction of the operator of this website, Google uses this information to prepare reports to evaluate your use and to provide related services. The IP address transmitted from your browser within the framework of Google Analytics is not combined with other data of Google. If you do not want these cookies to be stored, you can make relevant adjustments accordingly in your browser. In addition, our website uses AdWords, Facebook and double-click-Cookies for statistical purposes.

We use third-party cookies and our own cookies to show you personalized ads on websites. This is called "retargeting" and aims to predicate on the pages you browse on our website, the products you view, and the clicks on the advertising space (banner) shown to you. We also use cookies as part of our online marketing campaigns to see how users interact with our website after online ads are displayed, including those on third-party websites. You can delete these cookies from your browser at any time.

### 3. Managing Cookies

Many internet browsers are set to automatically accept cookies by default. If you do not want these tools to be used, you can disable them by setting them in your browser. However, in this case, we would like to state that you may not be able to use all functions on our website.